



## Real Estate Agency Solutions

### When Opportunities are Limited, How Can You Make Sure Your Agency Gets the Business?



Vantage Communications provides real estate agencies with a comprehensive suite of integrated voice and data solutions, designed to simplify the process of gathering, retaining and assisting clients in their search for the perfect home. Our applications enable agencies to increase the conversion rate from prospect to client and ensure the money spent on leads doesn't go to waste.

#### Agency Benefits:

- Provide business tools that attract & retain the best agents
- Streamlined agency costs
- Ability to measure the effectiveness of advertising campaigns and cost per lead (Ads, open houses, internet, call-ins, walk-ins)
- Monitor entire sales process from initial inquiry through qualification to close
- Accountability and traceability of leads

- Easily differentiate between low level and urgent leads
- Improve training process with ability to listen in on calls
- Ability to record calls
- Provide marketing assistance to agents via outbound emails and newsletters to leads
- Billing for individual agents or divisions is simple with comprehensive reports
- Electronic data for clients can be stored in one, easily accessible location (Mortgage docs, insurance applications, inspection reports)
- Improvement to the mortgage approval process with anytime access to property-related documents such as titles and deeds and desktop fax
- Ability to measure agent productivity and identify roadblocks to sales
- Effortlessly retain contact with low priority leads

#### Agent Benefits:

- Available On-Demand via a single phone number that can ring in the office, on a cell and at home simultaneously
- Reduction in agent costs by bundling office, cell and home phone service into a single bill
- Faxes, voice mails & emails stored in a single email inbox
- Premiere phone features like specialized rings to announce calls from urgent leads ensure you don't miss out on closing an important sale
- All calls, even those unanswered, are logged and create a note follow-up
- Prospects can be organized into groups for mailings or calls
- Scheduling of client follow ups is simple
- Reply to voicemails by pressing a single button

**The Agency  
Keeps You  
Engineered to  
Sell!**

▼ Opportunity Information:			
Opportunity Name	John Smith	Reason for Move	Business Relocation
Contact Name	John Smith	School Enrollment Deadline	09-02-2009
Expected Close Date	09-01-2009	Lending Source	TD Bank
Urgency	High	Mortgage Broker	Jane Doe
Sales Stage	Showing	Insurance Company	Allstate
Probability (%)	60-75%	Home Inspector	Bob's Inspection Services